



# COUNTY OF WELLINGTON

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## COMMITTEE REPORT

**To:** Chair and Members of the Administration, Finance and Human Resources Committee  
**From:** Jennifer Adams, County Clerk  
**Date:** Tuesday, February 21, 2023  
**Subject:** **Wellington County Strategic Action Plan Refresh**

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### Background:

As reviews of Strategic Action Plans should be conducted periodically, and with the advent of a new Council elected in October 2022, a process for refreshing the current County Strategic Action Plan for 2023-2026 is being proposed.

The primary objective of strategic planning is to enable all Council members to engage with their colleagues on a host of ideas and thoughts to form a consensus on priorities for the Council Term. A strategic plan is a living document that guides the County's future work. The strategic plan does not bind or commit Council to any particular action, its intent is to be treated as a guide and framework for action and is amendable by Council. At the County, the strategic action plan complements the County's robust 10-Year Plan which provides more complete detail and direction.

During the prior term of Wellington County Council, a Strategic Action Plan was developed entitled "Future Focused. People Invested." This 2019 process involved Council and staff participating in interviews and two working sessions involving both strategic listening and strategic planning exercises led by an external consultant at the Hillsburgh Library.

The proposed approach builds from the 2019, "Future Focused. People Invested." In accordance with the County's Purchasing Policy, an invitational competitive bid process may be used to select the consultant(s). This process allows staff to invite a minimum of three firms to submit a comprehensive proposal and provide a quote.

To assist with public engagement, a customer satisfaction survey of municipal services including selected local services will be conducted by a professional public opinion firm.

It is proposed that strategic planning sessions be held before June 29, 2023 and that the public survey results be received by May 1, 2023.

**Recommendation:**

That the report entitled Wellington County Strategic Action Plan Refresh be received for information, and;

That the proposed approach for developing the Wellington County 2023-2026 Strategic Plan Refresh, as outlined in the report be endorsed, with a budget of \$100,000; and that a consultant(s) be selected in accordance with the County's Purchasing Policy.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Jennifer Adams". The signature is stylized with a large initial "J" and a long horizontal stroke.

Jennifer Adams  
County Clerk