

2022
Update

CRIME  STOPPERS
GUELPH WELLINGTON
1-800-222-TIPS (8477)

Business as “Usual”

- Permanent remote
- Embrace engagement in new ways
- Media engagement is inconsistent in some communities, but a work in progress
- Anti-Black/Indigenous Racism strategy & inclusivity awareness training
 - Guest speakers at Board meetings

We are still



**HERE FOR YOUR TIPS 24 HOURS
A DAY, 7 DAYS A WEEK.**

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www.csgw.tips

Community Outreach



Awareness

- 32 (25) presentations
- Online & In person presentations
 - Crime Stoppers 101
 - Student Crime Stoppers
 - Senior Crime Stoppers
 - Human Trafficking
 - EPACT



Project Lockdown



Reduce the chance of auto theft with a
Key Fob Signal Protector Pouch.

Free to the first 50 drivers on

April 21, 2022 10:30 a.m.

Stone Road Mall parking lot
(Edinburgh Rd Entrance)

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in partnership with KYCS & GardaWorld

Miss out on free pouch?

Order online at

www.csgw.tips for \$19.95

(tax & shipping extra)

Proceeds to CSGW



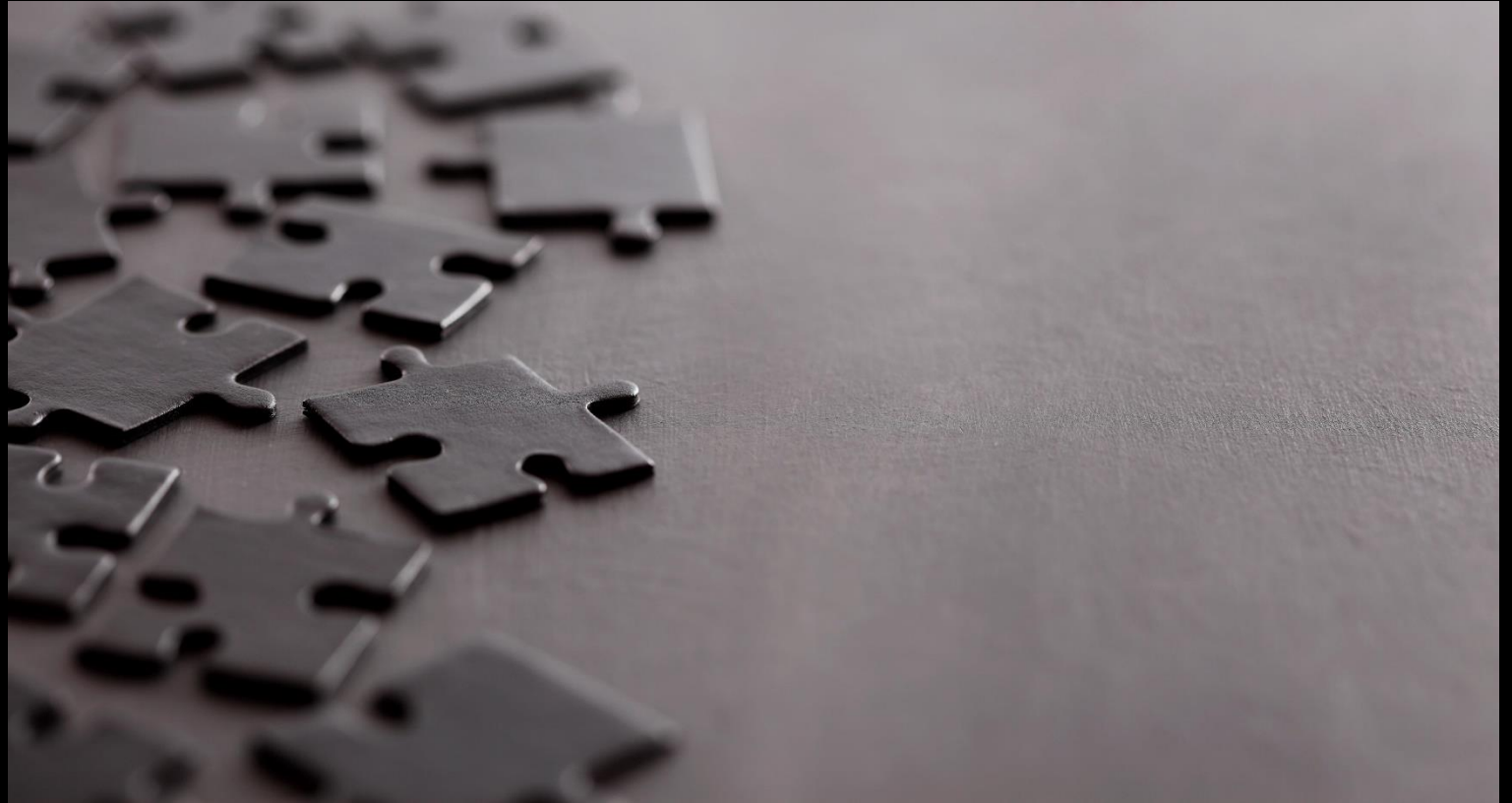
Project Lockdown

HTinWC/SAinWC

- Initiative wrapped March 2022
- Tremendous response to messaging
- Invited to present at Ontario Association of Police Services Boards conference – May 2022
- Impactful videos –
 - HT - <https://youtu.be/Y9PQW6OR1Yk>
 - SA – <https://youtu.be/nHCVJTeu-x8>
 - SA 2 - <https://youtu.be/GULIDUKk4NU>



Statistics



Statistics 1988 – July 2022

- Tips – 22,890
- Arrests – 1,590
- Cases Cleared – 2,303
- Charges Laid – 4,488
- Rewards - \$180,165
- Rewards YTD - \$1,775
- **2021 Rewards - \$4,935**



Tips

- OPP Tips (January – July 2017) – 157
- OPP Tips (January – July 2018) – 134
- OPP Tips (January – July 2019) – 156
- OPP Tips (January – July 2020) – 145
- OPP TIPS (January – July 2021) – 101
- OPP TIPS (January – July 2022) - 86

Total CSGW Tips

January – July 2022 – 253 (439)




2021

2021 STATS - CSGW

2,347% Increase in DRUG RECOVERIES


An outstanding **2,347%** increase in Drug Recoveries in 2021!!
Tipsters are making a difference in our community!

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2021 STATS - CSGW

143% Increase in ARRESTS


Thanks to our Anonymous Tipsters, Crime Stoppers Guelph Wellington forwarded information to investigative partners that resulted in 17 arrests in 2021, up from 7 in 2020.

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2021 STATS - CSGW

137% Increase in REWARDS


The Crime Stoppers Guelph Wellington Board of Directors approved \$4,935 in Tipster rewards in 2021, up from \$2,085 in 2020.

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2021 STATS - CSGW

130% Increase in CHARGES


Thanks to our Anonymous Tipsters, Crime Stoppers Guelph Wellington forwarded information to investigative partners that resulted in 76 charges in 2021, up from 33 in 2020.

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2021 STATS - CSGW

757% Increase in RECOVERIES

Thank you to CSGW Tipsters and our Investigative Partners for an outstanding increase in recoveries in personal property, cash and drugs in 2021.

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15% Decrease in Tips

CSGW Board of Directors



Board Members

- Currently at 13 members
- Centre Wellington – 3
- Mapleton – 1
- Minto – 1
- Wellington North – 3
- Puslinch – 1
- Guelph – 4
- One member application from Erin



Board Activity

- Zoom meetings – in person infrequently
- Anti Racism Policy
 - Statement
 - Outreach
 - Training
- Board member recruitment
- Mentoring

MEET A CRIME STOPPER

Why did you join the CSGW Board of Directors?

"I joined CSGW in an attempt to give back to the community where I live and raise my family, as well as run my business. We need to make our local communities a safe place for people for all walks of life to live and work. By joining CSGW I feel we are doing that by giving people an anonymous way to report a crime, in case they are hesitant to talk to the police directly or are not comfortable giving their name, but still want to supply information to try and get criminal off the streets."



Deryck West
Insurance Agent

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Apply to join the CSGW Board of Directors - go to www.csgw.tips for an application form.

Fundraising



Fundraisers

- Mulch Sales: Guelph #MayMulchMonth at JL's Home Hardware locations – awaiting totals, Mount Forest - \$4,000 – full donation by Young's Home Hardware
- Shredding Events: Mount Forest 2021 event second only to record setting 2020
- Online Property Auction 2022
- Always looking for new fundraising initiatives and partnerships
- Must ensure rewards can be paid to Tipsters



Mulch Sale Returns!

\$6 PER BAG
HST Included

AT YOUNG'S HOME HARDWARE

8 a.m. - 2 p.m. Sat. May 7, 2022
Young's Home Hardware - 525 Main St. N, Mount Forest

Same drive-thru service!

- Black Beauty, Red Devil & Decorative Forest
- Cash, Debit or Credit accepted

Proceeds from the C5GW Mulch Sale at Young's Home Hardware goes to Crime Stoppers!

 Young's 

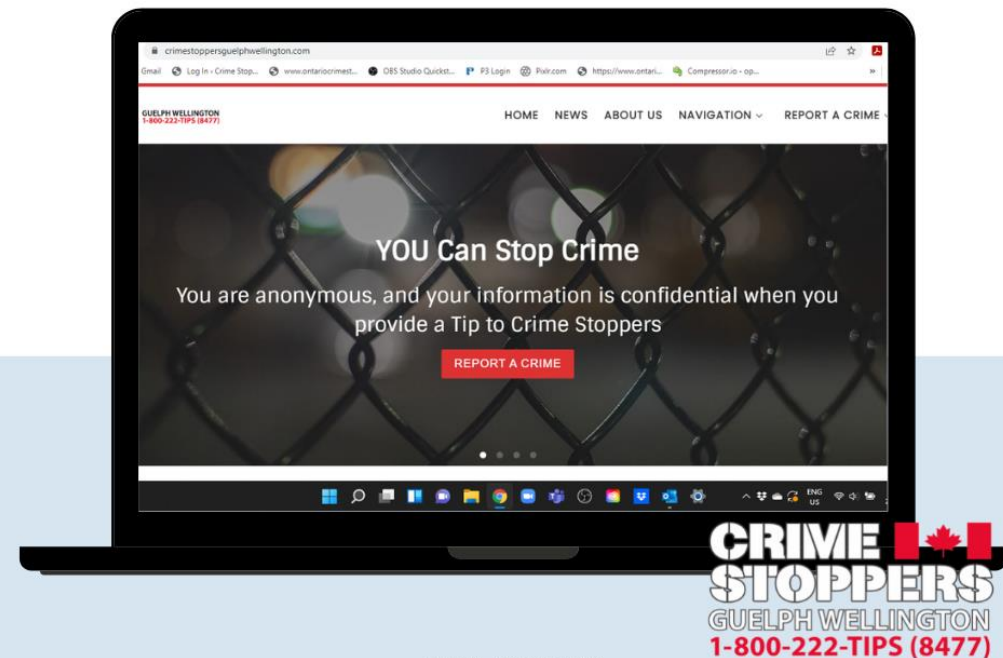
Digital Engagement



www.csgw.tips

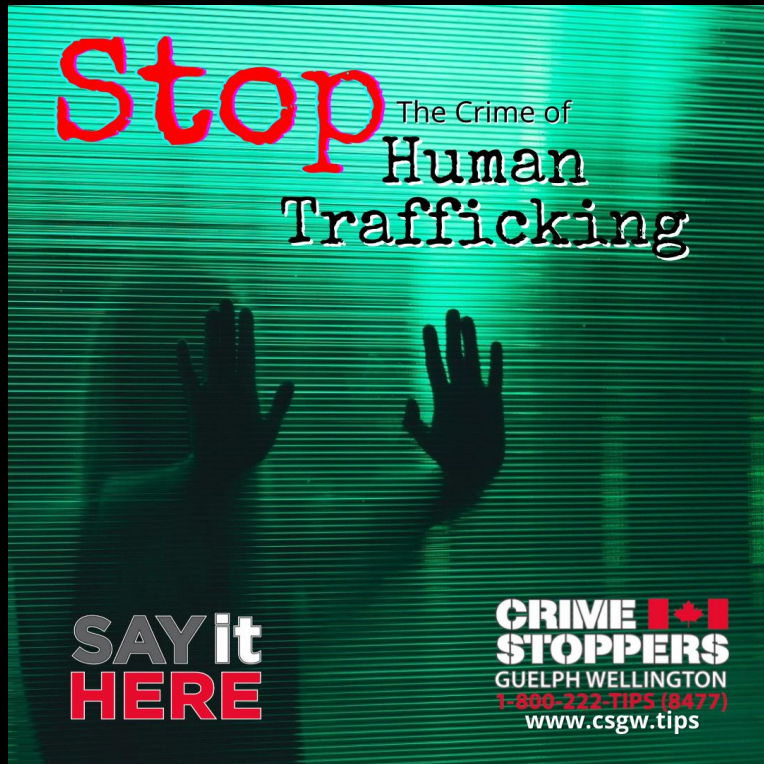
The new CSGW Website!

Check out our new website at www.csgw.tips
and let us know what you think!




WWW.CSGW.TIPS

Social Media



Stop The Crime of
Human
Trafficking

**SAY it
HERE**

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1-800-222-TIPS (8477)
www.csgw.tips

www.csgw.tips

Facebook

Twitter

Instagram

YouTube

LinkedIn

Watch what you share online



Not all followers are Friends...

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Red Dress Day

Remembering Missing and
Murdered Indigenous Women,
Children & 2-Spirit people.
You can stop these crimes
anonymously & confidentially.



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**SAY it
HERE**



DON'T LEAVE ME
IDLING. YOU MAKE
IT EASY FOR THE
CRIMINAL!

WE BOTH KNOW
IT'S NEVER JUST
"A MINUTE".

An idling vehicle is a
gift to a criminal.
Turn it off & lock it!
Know who is stealing
vehicles? #SayItHere

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Who are your
children talking to?

With a lot of time of their hands,
our children could be engaging
with online predators.

CHECK THEIR PHONES



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Affiliations



Guelph Wellington

- Guelph Wellington Women In Crisis (Guelph Wellington Action Council)
- Safe Communities Wellington County (Leadership Table)
- Wellington Guelph Drug Strategy (Overdose Awareness Day & Peer Advisory Table)
- Victim Services Guelph Wellington



Provincial & National

- OACS
 - Monthly meetings via Zoom
 - OACS Technology & Communications Chair (website, social media, communications)
 - Ensuring Guelph Wellington has a voice at provincial level
 - Localizing larger issues i.e., Human Trafficking, Project Lockdown
 - Online conference November 2021
- CCSA
 - Communications advisor since 2017
 - Helming CCSA website redesign, manage social media
 - CSGW Communications document & training module adopted nationally

ONTARIO ASSOCIATION OF
CRIME STOPPERS 
1-800-222-TIPS (8477)
ASSOCIATION ONTARIENNE d'
ÉCHEC AU CRIME 



Challenges



Challenges

- Fundraisers
 - New concepts
 - Expand to all areas of the County of Wellington
- Volunteer recruitment (East Wellington)
- Ongoing legal challenges = officer training



Awards



CSI AWARDS

Best Radio

88.7 The River

Best Television

Wightman TV

Best Digital

Crime of the Week Live (Facebook, Instagram & YouTube)

December 2021 – online presentation

OACS AWARDS

Best Radio

with 88.7 The River

Best Video

Feature with Wightman TV

Best Digital – Crime of the Week Live

Online Excellence

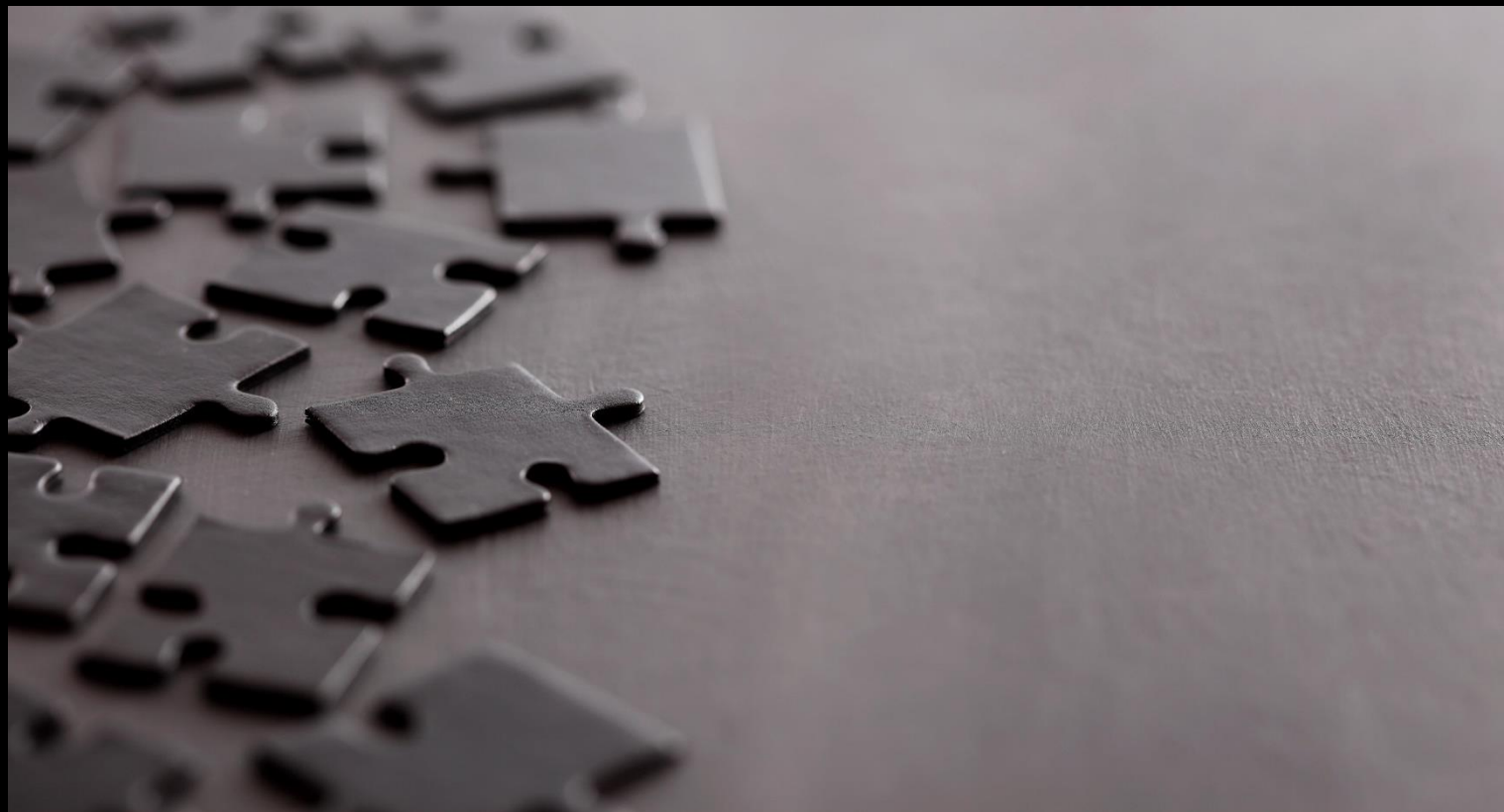
Best Special Project – Communications Training/Policy

(Pop 100,001-299,999)

Marla Moon Memorial Award of Excellence (6th Year)

November 2021– online presentation

What's
coming
up



35 Years of CSGW

- Planning for 35 anniversary
- Tour of municipal partners
- Celebrate throughout the year



100 Men Who Give a Damn – Guelph

100 Women Who Care – Rural Wellington

- Concept borne from HTinWC campaign
 - Teach parents the connection between Cybersafety and Human Trafficking
 - Simple take-way information
 - Social media, radio, in person and online presentations in Guelph and Wellington County
 - Partner with OPP and GPS
- Named as benefactor in February/June
- Developing content with Guelph Police Service DC Hugh Currie (ICE Unit) & WCOPP PC Beth Hickey
- Anticipate launch for Fall 2022



Thank you